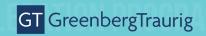
ACCELERATION PROGRAM









McKinsey & Company







SIMON • KUCHER





MassChallenge Mexico Partners

Mexico City, June 6th, 2022

This year MassChallenge selected 38 startups to participate in its Mexico Acceleration Program.

The call for applications launched on February 15th 2022 and received 474 applicantions from all over the world. This year's startup cohort includes startups from: Mexico, Colombia, USA, Argentina, Honduras, Brazil, Chile, Costa Rica, Peru and Guatemala.

The selected startups come from a wide range industries: 7% from Energy and Clean Tech, 45% General, 10% come from Healthcare + Life Sciences, 25% belongs to High Tech and 13% are from Social Impact. We have 6 startups in the food-tech and agtech as well as 6 in Fintech. This year we found a great number of women participating in the program where 38% of startups have at least one female co-founder.

Our network has been instrumental in the process of selecting the startups. More than 80 community members gave referrals and 223 judges participated in the selection process.

Since MassChallenge's foundation, 13 years ago, we have learned that startups are the agents of change and drivers of economy. Their resilience, adaptability, fast pace, and innovation above all, will help overcome the challenges that our planet is facing right now.

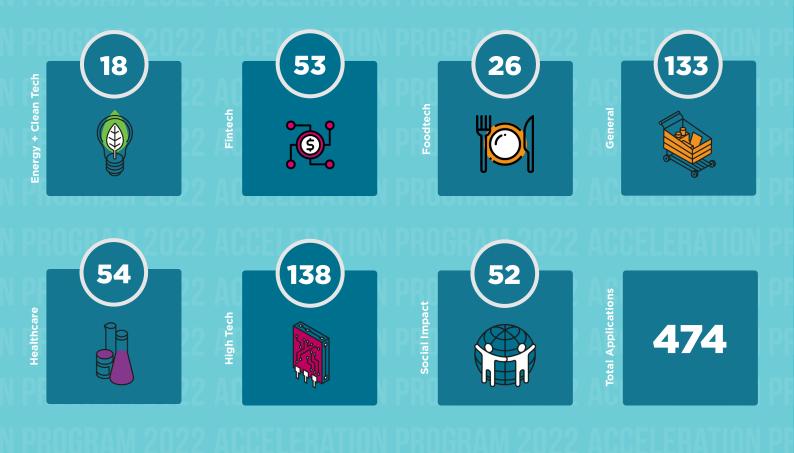
At MassChallenge México we continue to have a strong conviction to do everything humanly possible to help these startups through the 4 months acceleration process.

Finally, we would like to thank our partners, as they believe in MassChallenge's mission and help us promote startups and foster innovation and creativity.

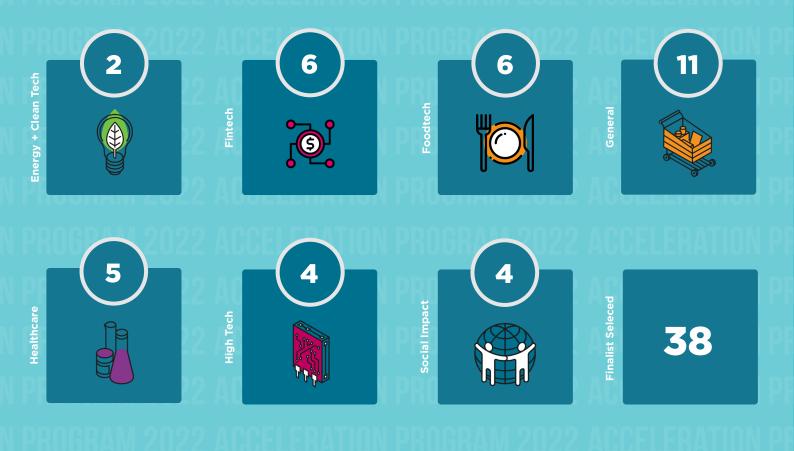
We are happy that you meet this exceptional group of startups!

Camila Lecaros Managing Director MassChallenge Mexico

To the MassChallenge Mexico community



	Mexico 312	MPRO	Costa Rica 5
R	Colombia 58	V PRO	Venezuela4
*	Argentina25	V PROCEDAT	Honduras4
	USA 20	* *	Panama 5
*	Chile 6	V PROUNA	Nigeria2
ROLL	Peru 6	V PRO ♣	Israel 2
RIE	Guatemala 6	V PROSSI	Other 10



Our 2022 cohort it's one of the most diverse we've ever had, with a variety of sectors tackling some of he most relevant and important industries from the ecosystem, this year we continue to see an increase in the Fintech and Foodtech technologies.

MCMX 2022 Cohort

	Mexico 22	ON PROUNAL	Chile 1
	USA4	ON PRO	Costa Rica1
*	Argentina 3		Guatemala1
R(Colombia 3	ON PRO	Peru 1
ROGRA	Honduras 2		



Topshelf Enterprises DBA T3DP www.3dsolar.co (Generation) (California, USA)

Micro 3d solar cells which can be scaled with advanced manufacturing techniques unlike past predecessors, can produce 2-3xs more power in the same footprint as a flat solar panel through embedding advanced photonic crystals based off biomimicry to concentrate and absorb sunlight more efficienctly.



Valopes www.valopes.com (Efficiency) (Bogota, Colombia)

A cloudbase platform for managing the waste value-chain; permits enterprises to streamline their waste streams from any stage along the life cycle. By digitizing the process of documentation and consolidating of key information at the generations' points & connecting enterprises to assure accountability and transparency. Maximizing the waste data quality & consistency to enable our match-making automatize exchange solution, inspired by blockchain technology and semantic matching.



Agriicola www.agriicola.com (Agriculture) (Morelia, Mexico)

The FAO indicates that by 2050, agricultural production will have to increase by 70%, with Africa and Latin America being the regions with the greatest potential. After 3 years of innovation and working with 250 farmers, Agricola was created. The easiest AND cheapest satellite monitoring, advising, and administration system in the world. With Agricola, managing your crop is as simple as writing a message on Facebook, or consulting satellite images is as easy as seeing a picture on WhatsApp.



Avanzza www.avanzza.io (Transportation) (Lima, Peru)

A comprehensive platform for the optimization, digitization and automation of the flow of freight and shipment transport from the first to the last mile. In addition to this, they offer financial solutions for the data they collect from their community of carriers and companies that cannot obtain access to financing or have a high interest in products such as working capital or factoring.



BestLook www.bestlook.co (Arte & Fashion) (Delaware, USA)

Bestlook is an Al-driven recommendation engine that acts as a Digital Fashion Consultant. Based on the Fashion Consultancy Principles (Colorimetry, Fit, Body Type, and Style) and patent-pending technology, it helps women discover and shop for garments to make them look their best. They deliver individualization at scale, improving conversion rates, and reducing returns, benefiting retailers and customers.



Complawiance www.complawiance.com (Other Services) (Mexico City, Mexico)

This system facilitates data sharing, legal operations and project management in a way that can make legal professionals up to 40% more efficient and reduce the overall costs associated with legal operations. Currently operating with clients in sectors such as B2B services, Energy, Food and Beverage, Corporate Law Firms and construction.



Eco Roof S.A.P.I. de C.V. www.ecoroof.com.mx (Agriculture) (Guadalajara, Mexico)

Mexico, the agri-food giant, a country that exports more than 18 billion dollars in food, and which, in addition, during the pandemic proved to be an industry that not only did not stagnate, but also grew, but despite this, More than 80% of small producers and urban producers do not have any type of technology for their harvest. and in parameters such as temperature, humidity, or conductivity, they are completely blind and do not keep track or statistics.



Efy Easy for you www.efy.com.co (Otros servicios) (Bogota, Colombia)

Did you know that a beauty professional in a beauty salon Latin America usually can last more than 8 hours and most of these hours are unproductive waiting for turns to serve clients? That's why EFY connects independent beauty professionals with clients wherever and whenever they want. They seek to impact the lives of thousands.



Eugenia Virtual Humans SA DE CV www.eugenia.tech (Entertainment) (Mexico City, Mexico)

Creators of their own proprietary scanning technology and workflow to serve the entertainment industries. They have just started their own facial capture system, which deliver improved readings of facial expressions of clients. It identifies a more detailed range of emotions than applications like iPhone's AR kit and are on their way to improve existing solutions for the B2B market. Envisioning a future where Eugenia Tech will be available worldwide on personal devices bringing people into the metaverse



Foodin www.foodin.mx (Consumer Products) (Mexico City, Mexico)

Closing the wellness accessibility gap in the fast food industry with fresh, chef cooked meals, ready to eat in 3 minutes. Aiming to make up to 25,000 meals per month this year, growing a new B2B vertical and launching a next day delivery service to become a data driven platform-to-consumer business.



iBasto.com www.ibasto.com (Food, Beverages & Restaurants) (Guadalajara, Mexico)

Selling common goods and groceries at low prices to corner (neighborhood) stores through an easy-to-use- web app (iBasto.com) and deliver to their store. What they are really after is gathering data about consumer spending, market penetration of new products, and consumer habits to create market research studies to sell to companies. Other services they offer are positioning new products and use of our sales and logistics channel to other companies selling goods.



MyPay www.mypay.com.pe (Retail) (Mexico City, Mexico)

A self-checkout app that allows consumers to make their purchases in-store only by scanning the barcode of the products with their smartphones. With the MyPay app, they avoid going through queues, avoid contact with other people, see their pre-account while shopping, and have a personalized digital shopping experience in-store. Retailers will have real-time data of consumers and stores and will be able to send personalized pop-up offers according to the behavior of each consumer.



Nodalab www.nodalab.com (Entertainment) (Mexico City, Mexico)

The podcast industry is booming, but on average, half of the podcasts ever launched, never make it past the seventh show. As for the other 50%, most of them will struggle to establish an audience and monetize their content. Nodalab is an integral solution for content creators and emerging podcasters. Seeking to empower the expression of ideas & culture through audio and storytelling.



Outfit365 www.outfit365app.com (Arts & Fashion) (Mexico City, Mexico)

The most difficult topic to feel good about yourself is how we see ourselves, for that reason Outfit365 wants for each person to know how combine an outfit, taking the data to define your style, colorimetry and body type. Suggesting the best fully customized outfit for any event based on the client physical characteristics. This app redirect you to e-commerce, so you can buy all the clothes through a single app.



PinUp www.pinup.global (Entertainment) (Santiago de Chile, Chile)

PinUp automates the process of finding the perfect match between influencers and companies based on a series of parameters and needs (demographics, interests, audience, age, engagement, etc). Companies upload their advertising offers in the platform, which influencers can decide to take and receive products/services/payments in exchange for publicity on their social media. On the fip-side, we also provide influencers an easy way to identify opportunities that match with their interest.



Ponce www.ponceautomations.com (Agriculture) (Mar de Plata, Argentina)

Offers an IoT-based service that prevents losses in the use of water, energy and human resources applied to irrigation. With the purpose to ensure that every inch of water is applied in every corner of the field as it was meant and with the least amount of resources. Installing sensors in the machines to get a virtual clone of them in the cloud. By doing this, it's possible to give the grower instant alerts when something is going wrong and analyze the equipment-behaviour.



Privauto www.privauto.mx (Transportation) (Monterrey, Mexico)

Privauto is a car-sharing platform for gig-workers. Via their smartphone, users can book and unlock a vehicle from the fleet and pay by the hour, day or week and forget about the hassles of leasing a vehicle. Insurance, maintenance, cleaning? They don't have to worry about any of this, Privauto takes care of it. Users only have to pay for the time they are earning money and can focus more on their work.



PropelFood www.propelfoods.com (Food, Beverages & Restaurants) (Mexico City, Mexico)

A FoodTech startup that creates plant-based and hybrid protein food. Using technology, we match animal protein's taste, look, and texture to plant- and invasive-species-based products recreating and improving any of your favorite foods. In addition, we ensure all our products contain sustainable, delicious, and traceable ingredients that propel communities and the environment. Plants and invasive species are the future of food, and we will reinvent the food system altogether!



Viaja Seguro www.viajaseguro.com (Travel & Tourism) (Mexico city, Mexico)

Viaja Seguro is the Insurtech whose purpose is to improve people's lives through the digitization of the world of insurance, being the benchmark for the new way of acquiring insurance. We started with the world of travel insurance, extending the digital and service experience to the insurance world. With the motto "Safe travels, for everyone everywhere" we transformed the shopping experience into travel insurance, providing it with a set of services that allow anyone to travel without worries



Bleps Vision www.blepsvision.com.mx (Medical Devices) (Mexico City, Mexico)

The optometrists are the first point of contact for people with visual issues, the optometrists need to be prepared in order to attend and identify early pathologies. Bleps Vision brings the technology and knowledge to the optometrists, many types of blindness can be prevented if it is detected on time, our technologies will become closer to the people and give a diagnostic on time.



Diagnostikare www.diagnostikare.com (Health and Wellness) (Mexico City, Mexico)

Diagnostikare is the leading digital health and wellness services platform in Mexico. By combining technology such as Al and the solid experience of a multidisciplinary team of qualified healthcare professionals, they have created a substantial impact through personalised & data-driven primary care.



NuupHealth www.nuuphealth.com (Healthcare IT) (Texas, USA)

Reducing the risk of medical errors in diagnosis and prescription is a complex task. In Mexico 240 million medical visits are made per year and 2.5 million mexicans will be susceptible to some medical mistake. 35,000 annual deaths could be avoided by eliminating these errors. With NuupHealth SaaS platform the new standard of healthcare by providing MDs and patients with the perfect appoinment and perfect prescription is created.



Toci Health www.tocihealth.com (Medical Devices) (Delaware, USA)

TOCI is a Smart Portable Dual-Therapy System that provides a highly effective pain relief therapy session anywhere. TOCI helps reduce inflammation and pain in muscles and joints with its patented technology that combines the beneficial effects of (1) infrared light and (2) heat therapy, programmed to stay in the optimal therapeutic window during the whole therapy session.



Camino21 www.camino21.org (Education Technology) (Mexico City, Mexico)

A web-based EaaS platform that leverages data, technology & networks to provide university instructors with a 360-degree diagnosis about their teaching skills, actionable & research-based techniques to hone specific competencies & rapid feedback on classroom learning. LATAM universities today face the challenge of improving quality while adapting to a rapidly changing market. Instructors are tasked with shifting their teaching practice to more innovative & digital approaches.



Coco www.co-co.mx (Telecommunications & Mobile) (Monterrey, Mexico)

In Mexico alone, there are more than 30k rural communities that don't have any form of telecommunications. Coco is approaching this problem by creating "co-co", a service (powered by satellite internet) that consists of setting up a point of sale in the community, here, their internet tokens are sold at accessible prices. Also, they take payments with recyclable materials, eliminating the cost barrier, to allow everyone to purchase the



Indi www.somosindi.com (Financial Technology) (Escazu, Costa Rica)

Provides fintech, insurtech and health care benefits for the 47 million independent gig economy workers in LATAM in order to profile their income, expenditure, and consumption patterns. Through a monthly subscription fee they provide a complete benefits and services such as: Income Verification Statements. Life Insurance Plans, 24/7 Health and Medical Coverage



JAAK www.jaak.ai (Financial Technology) (Mexico City, Mexico)

A Mexican biometrics startup that helps it's clients solve user onboarding and identity theft. Currently 20 million users use this solutions. Interested in supporting large and small companies in the fintech and access control sector to provide greater security. With experience of collaborating with the largest bank in Mexico with +2.8 million transactions per month.



Journey Sports www.journey.app (Financial Technology) (Cancun, Mexico)

adventure & fitness, embedding it into gyms, clubs, federations, leagues, tournaments and such sport communities through APIs. Also provide unique benefits network focused on helping our amateur athletes. Had bootstrapped their way into selling >10,500 policies, solved 150+ claims with an NPS of 72. There are 48 million amateur athletes in Mexico and only 4% are insured. \$1.1Busd market opppotunity \$5.5B in Latam.



LoTengoApp www.lotengoapp.com (Online Commerce & Marketplaces) (Tegucigalpa, Honduras)

Lo Tengo is not a simple application, it is actually a simple and easy-to-use technological tool that, with a few clicks from a cell phone, creates an online store with the following characteristics: Catalog of products or services, geolocation of products or services, payment gateway, internal chat for communication with clients, inventory control, connection with social networks.



Moffin www.moffin.mx (Financial Technology) (Guadalajara, Mexico)

through a recurring evaluation of customers, service providers and distributors. The integration of different data sources that can be updated in centralized customer profiles, go through personalized evaluations based on the needs of our customers. Based on the results of the evaluations, different services can be activated such as consulting a credit history report, tax information, sending notifications, among others."



Multiburo www.multiburo.com.mx (Financial Technology) (Guadalajara, Mexico)

Multiburó instantly connects and translates information from multiple sources into reputational analyses to raise Trust levels and facilitate business transactions between people and companies.



PACO www.paco.app (Enterprise Software) (Mexico City, Mexico)

PACO empowers companies to reduce workload by digitizing HR processes, strengthen employee's well-being and improve employee experience, retention and profitability with a platform that combines essential employee benefits with intuitive two-way communication tools between the company and their people. PACO reaches all employees on their mobile devices in a smart and easy way to share how they feel, so HR can quickly turn real-time insights into action based on employee feedback.



Triidy www.triidy.com/somos-triidy (Financial Technology) (Medellin, Colombia)

In latam are 11 millions small ecommerces and more than a half are going to disappear before 2 years because they can't easily access bank loans to growth their bussiness, with our TRIIDY digital wallet we help to ecommerces to get cash advance in less than 5 minutes to buy inventory or pay logistics easier and faster than banks. our bussiness model is to get a comission from sales and we have financed more than 5k ecommerces, if you need to know how we wil reach 1M ecommerces lets talk.



1bot www.1bot.org (Education) (Antigua Guatemala, Guatemala)

Guatemala ranks among the bottom 10 countries for quality of STEM education. At 1bot their goal is to take it to the Top 10. They use technology as an educational vehicle and a methodology that is up to 6 times more efficient. Using robotics, programming and entrepreneurship they have impacted more than 4700 children in some of the best schools in the country and through their 1for1 program have reached the most remote schools. This year they are starting a new program of rural tech classrooms.



Fundacion Dona Un Libro Cambia Una Mente www.donaunlibro.org (Education) (Tegucigalpa, Honduras)

Established in 2015, Dona un Libro, Cambia una Mente is an organisation that strengthens Central America's education by creating and fortifying school and community libraries, providing school teachers and parents with training to improve student outcomes and critical skills, and publishing issue-focused children's books on themes such as undocumented immigration and environmental protection through our program, Leer es Aprender. Dona un Libro's objectives are to close achievement gaps within the Central American public education systems, to minimise inequalities and foster socio-educational inclusion, to develop children's imagination and cognitive abilities through reading and writing, and to support families, teachers, and communities to raise an empowered generation of readers.



Lufindo www.lufindo.com (Education) (Cordoba, Argentina)

Lufindo is a game that challenges teenagers to "follow their own adventure" tied to real life financial scenarios, in a safe environment where "mistakes" are part of the learning process. Research shows that it is imperative to switch from simply transferring concepts to cultivating healthy financial habits and strategic decision making.



Oxtron SAPI www.oxtron.mx (Environment) (Puebla, Mexico)

Oxtron calculates, controls and captures greenhouse gas emissions thru out the value chain by providing decarbonization solutions for the food industry. A management platform measures, reduces and communicates the carbon footprints of food products and a tech device filtrates polluting particles and captures inevitable emissions generated in combustion processes to convert them into clean air while having data on the amount of emissions released. Oxtron will revolutionize the way we eat.



Winim www.winim.com.ar (Environment) (Buenos Aires, Argentina)

WINIM is an impact startup that, through an app, lets all food stores and companies sell their surplus food at discount prices in Latam

With currently two verticals:

- · Retail: a variety of food stores (from bakeries to restaurants or supermarkets) liquidate their products through our app.
- · Wholesalers: food producers or distributors can sell their surplus products in a special category in our app, WINIM Markets, via B2B or B2B2C models.

MCMX 2022 Cohort

Adrián Hidalgo Adriana Garcia

Adriana Ovando Pedraza

Adriana Sanabria Agustín Peláez

Alan Velazquez Mijares

Alberto Bucardo Aldo Lopez

Alejandra Alvarez Alejandro Bisi

Alejandro de la Brena

Alejandro Valdés Alex Chueh Alex Romero Alex Santana Alexis Pérez

Allan Sandoval Alonso Mujica Amanda Jacobson

Amaya Balino Amy Rosales Ana Maury

AnaLizz Pardo Andrea Villamizar Andres Alzate

Andres Medina Mora Andrés Ramírez

Antonio Garza

Antonio Hernandez

Antonio Nuñez

Arturo Ortiz

Axel Gomez-Ortigoza Beatriz Belmont

Beny Rubinstein Bernardo Tamez Bibian Martin

Bryan Bejarano

Carlos Alberto Santamaria Velasco

Carlos Allegretti Carlos Flores Carlos Roldan

Carmen Santiesteban Carolina Pastrana Ardila Catalina Jaramillo Rendón

César Cazares Cesar Miramontes Christiam Mendoza

Christian Ernesto Salazar Mendoza

Claudia Jiménez H Cristina Pimentel Daniel Bedolla Darío Vasconcelos

David Bates
Diana Orozco
Diego Belmar
Edgar Valdes

Edmundo Alejandro Coy Eduardo Ambrosino Eduardo Ambrosio Eduardo Hernandez Eduardo Lainez Eduardo Parra Elizabeth Valencia Emma Bocanegra Enrique Batrez Enrique Hambleton

Erika Steel Ernesto Jimenez Esteban Mondragón

Eva Lizeth Hernández Rosa

Evelyn Arriaga
Fabio Rojas Conde
Federico Benavides
Fernando Mora
Fernando Moya

Fernando Moya
Francisco Alvarez
Francisco Freyre
Francisco Garcia
Frank Prieto
Gabriela Villarreal

Geraldina Silveyra Leon

Gerardo Jimenez Gerardo Sordo

Germán Castro Jurado

Giovanni Laiton Gonzalo Sánchez Guillermo Larios Gustavo Mendez Gustavo Palacios

Hector Jafeth Sanchez Quevedo

Thanks to all our judges!

Humberto González Ignacio Barraza Arellano

Isaac Lekach Isaac Worthalter Itzel Lopez Itzel Villa Iván Pérez Javier Garcia

Javier Garcia Sancho Javier Larragoiti Javier Van Cauwelaert

Jay Katsuyama Jhoanna Guzmán Jimena Labe

Joan Rodríguez Joao Da Silveira John Alvarado Jorge Gonzalez

Jorge Luis Hernandez

Jorge Mar Jorge Zenteno

Jose Antonio Casanueva Perez

Jose Antonio Torres

José Leon
José Tame
Juan Camilo
Juan Cumbrado
Juan David Correa
Juan Diego Gomez
Juan Ignacio Pica

Juan Munguia

Juan Pablo González

Julia Patricia Samperio Casco

Julián Pedrero Julio Casillas

Julio César Casillas Karen Martinez Karen Stone Katya Unzueta Kristian Kuhn Laura Gómez Leonardo Morales

Lilia Yee

Liliana Núñez Ugalde

Lina Cuervo Lorena González Lorena Sanchez Garcia

Luis Alberto Camacho Luyando Luis Alejandro Munoz Burgos Luis Antonio Antonio Marquez

Luis Castañon Luis González

Luis Guillermo Alvarez Garcia Luis Miguel González Espinosa

Luis Miguel Jaramillo

Luisa Martínez Manuel Echeverri

Manuel Torres de la Rosa

Marcelo Lara Marcos Garcia María Helena Rico Gómez

Maria Jose Castro Maria Luisa Luque

Mariana Rojas Mariano Acevedo

Mario Peña Mario Perez Mario Romero

Marisol Garcia Fuentes Martha Laura Lopéz Martín Rodríguez Mary Claire Whitaker

Mat Gantar

Mauricio Alzate Montoya

Mauricio Cárdenas Mauricio Ruiz Barroso

Melina Cruz Michaël Boudey Miguel Bernard Mónica Albarrán Nathalie Hidalgo Nicholas Iakl

Nicolle

Nomara Parra
Odille Sanchez
Olga San Jacinto
Omar Morales
Oscar Durán
Oscar Preciado
Oscar Terrazas

Pablo Estevez
Pamela Ayala
Paty Galvan
Paula Barragán
Paulina Martínez
Pedro Castillo
Pilar Baeza
Rafael Cano
Rafael Ramos
Ramiro Quezada
Raquel Fernandez
Raúl Chávez

Raul Chavez
Raul Lizarraras
Raul Montiel
Raul Montiel
Regina Cabal
Ricardo Ramirez
Ricardo Ramírez
Ricardo Vargas
Rodrigo Campillo
Rodrigo Cordero Chaves
Rodrigo Ferrari

Rodrigo Ocejo

Rogelio Cuevas Ruiz Rogelio Villanueva Ron Oliver Ronald Barzola

Rodrigo Ramírez Organista

Rubén Gerardo Gomez Sagrario López Torres Samuel Romero
Sandra Rubio
Santiago Hope
Sara Sáenz
Sergio Restrepo
Tatiana León
Ulysses Moreno Lopez
Valeria Garcia
Vanessa Bello
Vicente Torres
Vikram Deswal
Xitlali García